

TOURISM STARTUP INNOVATION

PRESENTED BY 

The Tourism Industry Association of Nova Scotia is excited to announce the first Tourism Startup Innovation event as part of the [2019 Tourism Summit](#) held from December 1st to 3rd at the Westin Nova Scotian in Halifax.

What is the Tourism Startup Innovation event?

This exciting event will bring tourism entrepreneurs from around the province together for a tourism product pitch competition that will offer a chance to win cash prizes, professional consultation and more!

Who can Participate?

TIANS would like to see representation from each tourism region of Nova Scotia. Someone who wants to start a new tourism business or has a great tourism idea.

How are participants chosen to pitch at the TIANS TOURISM STARTUP INNOVATION?

We are leaving this up to you but here are some suggestions:

- Host a regional pitch competition. Currently there are four regional competitions planned throughout the province. These include the [IGNITE Tourism Startup Weekend](#), to be held in Yarmouth & Acadian Shores, The IGNITE Tourism Startup Weekend being held in [Destination Eastern Shore](#) and [Northumberland](#) or the [Techstars Tourism Startup Weekend](#) in Cape Breton. The winner from these regional competitions will be the selected entrepreneur to present at the Tourism Startup Innovation session during the TIANS conference.
- Regional DMOs could create an open application or nomination process for interested individuals or businesses to apply.
- Regional DMOs or organizations can nominate an individual or business from their region.

Selected nominees for the competition must be sent to TIANS **no later than Friday November 25th**.

When and where is the competition?

The Tourism Startup Innovation pitch competition will be held on Monday, December 2nd from 10:30am - 11:45am. This event will be at the Westin Nova Scotian, 1181 Hollis St, Halifax, NS B3H 2P6.

Learn More

For more information about the Tourism Startup Innovation event please reach out to Neil Mackenzie - Executive Director for Yarmouth & Acadian Shores.

- Phone: (902) 307-2457
- Email: nmackenzie@yasta.ca