

# Crystal Tourism Awards of Excellence

## Nomination Form

***To Be Presented at Tourism Summit Gala on November 27, 2018***

**Please note: The following information is needed for a valid nomination:**

- Completed nomination form
- 500 word written explanation of who is being nominated and why
- Supporting material to demonstrate the nominee's qualifications for the award

### **Nomination Process:**

- You may submit multiple forms if nominating more than one candidate
- All winners will be chosen by the Selection Committee
- Only nominations with all appropriate documentation will be considered
- Winners will be notified in early November

**Award Choice:** \_\_\_\_\_

### **Individual, or business being nominated:**

Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### **Nomination Form Submitted By:**

Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **Two references supporting your nomination:**

Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Please send forms to:

[lisa@tourism.ca](mailto:lisa@tourism.ca) | 2089 Maitland St, Halifax, NS B3K 2Z8 | Nominations due **October 12, 2018**

# Crystal Tourism Awards of Excellence

## *ALASTAIR & FRANCES CAMPBELL TOURISM ACHIEVEMENT AWARD*

An individual who has demonstrated long-term commitment, energy, service, and vision to the enhancement of the Tourism Industry in Nova Scotia.

## *COMMUNITY SERVICE AWARD*

An organization or individual who has made a significant contribution to their local community.

## *AMBASSADOR AWARD*

An individual or organization who has excelled in efforts to develop Tourism on a provincial, national, or international basis, and whose activities have made a major impact on Tourism and Culture in NS.

## *HUMAN RESOURCE LEADERSHIP AWARD*

An individual or organization who has demonstrated exemplary leadership in the development of future professionals for the Tourism Industry through education and training.

## *TOURISM BUSINESS OR PERSON OF THE YEAR AWARD*

Recognizes the “best of the best” in one of the eight sectors. The winner of this award will be recognized for their efforts in outstanding service, dedication and commitment to the industry.

Tourism Business or Person of the Year Criteria:

Involvement in local, provincial, or national Tourism Industry activities; Shows innovation and creativity in sales, marketing and promotions; Encourages a training culture and continually strives to improve product and service Recognition and appreciation of Nova Scotia’s cultural diversity; Actively using sustainable practices

## *PARKS CANADA SUSTAINABLE TOURISM AWARD*

The criteria established for the Parks Canada Sustainable Tourism Award reflect the three pillars of sustainable tourism; development-economic viability, environmental sustainability, and cultural appropriateness. The recipient of this award has made a contribution to practicing and promoting sustainable tourism in Nova Scotia.

Parks Canada Sustainable Tourism Award Criteria:

Demonstrates commitment to excellence; encourages appreciation of/respect for our natural, cultural and aesthetic heritage; Strives to achieve tourism development in a manner which harmonizes economic objectives with protection/enhancement of heritage; Cooperates with colleagues and the industry in promoting sustainable development; Offers tourism products and services consistent with community values and the surrounding environment; Fosters public awareness of the economic, social, cultural and environmental significance of tourism

## *NEW TOURISM BUSINESS OF THE YEAR AWARD*

This award recognizes a new tourism business in Nova Scotia that has demonstrated notable achievements in areas such as: business growth/economic impact, excellence in customer service, innovation and quality focus in operation.

## *CULINARY TOURISM AWARD OF EXCELLENCE*

The Culinary Tourism Award of Excellence is presented to an operator, advocate or event that is dedicated to advancing the culinary tourism movement in NS. Connecting people to local flavours through food and beverage offerings has become integral to the provincial brand. This award recognizes the passion and excellence of our growers, restaurateurs, chefs and beverage producers as well as other relevant nominees.

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