



May 25 and 26 in  
Beautiful Cape Breton

**REGISTER NOW AT**  
[2026TIANSAGM.eventbrite.ca](https://2026TIANSAGM.eventbrite.ca)

**Book Your Accomodations at  
Inverary Resort by May 15th!**

Mention TIANS AGM for  
Special Delegate Rates  
Call 902-295-3500 Ext. 1

## TIANS 2026 ANNUAL GENERAL MEETING SAVE THE DATE - MAY 25TH AND 26TH

To Our Valued Members,

We invite you to join us for the 2026 Annual General Meeting at the **Inverary Resort** in Baddeck, along the sparkling shores of the Bras d'Or Lakes! Registration is now open on Eventbrite. TIANS is pleased to be working with Destination Cape Breton to host our members and community partners.

The formal business meeting will be held on the afternoon of Monday, May 25th, at the [Gaelic College](#) in St. Ann's - showcasing the traditional Gaelic culture and historic beauty the college is renowned for. All other events will take place at the Inverary Resort.

Be sure to mark your calendars for May 25 and May 26, and book your accommodations early, to secure special TIANS Member pricing. Call 902.295.3500 Ext. 1 - reference TIANS AGM.

We look forward to seeing you in beautiful Cape Breton!

The TIANS Team

[2026TIANSAGM.eventbrite.ca](https://2026TIANSAGM.eventbrite.ca)

## MARK YOUR CALENDARS...

TIANS 2026 AGM Business Meeting will be held at the historic Gaelic College in St. Ann's, Cape Breton on Monday, May 25th

*We Can't Wait to Host You!*



COLAISDENA  
GÀIDHLIG THE GAELIC  
COLLEGE



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## TOURISM SECTOR STRATEGIC PLAN FOR NS



### **THRIVING IN ALL REGIONS AND ALL SEASONS - A Roadmap for Sustainable Growth 2025-2030**

Since the launch of the Tourism Sector Strategic Plan for Nova Scotia in the Fall, TIANS and Tourism Nova Scotia have met with more than 300 participants at engagement sessions across the province. Rural sessions were held in Antigonish, Bridgewater, Truro and Wolfville from November to February.

We encourage industry to take part in upcoming sessions in Cape Breton - April 23rd, and Digby - May 7. Planning for a Halifax session is underway.

You are encouraged to visit the [nstourismstrategy.ca](https://nstourismstrategy.ca) website for links to the Strategy, updates on session dates/details and how you can have your say.

We want to hear from you. Let us know what action your organization is taking to implement the Tourism Sector Strategic Plan or reach out with any questions about the plan at [NSTourismStrategy@novascotia.ca](mailto:NSTourismStrategy@novascotia.ca).

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## TRAINING OPPORTUNITIES FOR THE TOURISM SECTOR



### TIANS / NSTHRC Tech Tuesday Webinars - AI & Cyber Security

#### Tech Tuesday Webinars - AI and Cyber Security

In partnership with TNS, TIANS / NSTHRC are offering a "Tech Tuesday" series. Provided by experts at On-Line Computer Services these targeted webinars will provide you with relevant information to build your adoption of emerging digital tools and foster cyber security practices. All Sessions run from 2-3pm on Tuesdays, except #4 on a Monday. You can still sign up for March 17 and March 23 live webinars. Recording links are provided below for Webinar #1 and #2.

#### Webinar #1 - Tuesday, February 17 | Hello, My Name Is AI [LINK TO RECORDING](#)

AI is the current hot buzzword, but few people understand its potential use in their tourism business. Join us for this beginner-friendly short course on the basics of AI and gain confidence in starting to use some elements in your own operation.

#### Webinar #2 - Tuesday, March 3 | Surviving the Outage [LINK TO RECORDING](#)

When the Cloud has an outage and the internet goes down, it can create service and communication issues. Learn how to build a business IT continuity plan that enables you to manage an outage, support guest the experience and protect your business data.

#### Webinar #3 - Tuesday, March 17 | The AI Co-Pilot: Beyond the Hype

This webinar will focus on how to leverage AI to create efficiencies and enhance productivity for your own operation. Join us to learn practical ways you and your team can use AI for daily administrative tasks and save hours of valuable time each week.

#### Webinar #4 - Monday, March 23 | The Weakest Link: Cybersecurity for Humans

Humans are the weakest link in cybersecurity, roughly 68% to 95% of security breaches involving human error, such as phishing, weak passwords, or improper data handling. Attackers exploit human emotions like urgency and trust, making ongoing training a must.

EMAIL TO REGISTER: [training@tourism.ca](mailto:training@tourism.ca)



### **Crisis Management in Tourism On-Line Workshop**

The last few years has seen Nova Scotia tourism operators deal with situations ranging from forest fires to government restrictions of wooded areas.

This interactive virtual workshop will include the following topics:

- what crisis communications actually means in tourism;
- the role of operators vs. official response agencies;
- how to communicate when facts are still emerging;
- aligning with official sources without amplifying confusion
- visitor-facing communication principles during disruptions.

The session will be practical, tourism-specific and grounded in real-world crisis experience.

Date: Tuesday, March 24

Time: 2:00-3:30pm

Facilitator: Corrine Bundschuh, Event Muse Consulting

**EMAIL TO REGISTER: [training@tourism.ca](mailto:training@tourism.ca)**

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## Psychological Safety Site Launched & Upcoming Webinar

As part of this continuing work to increase these resources, our partners at Labour, Skills and Immigration and the Workers' Compensation Board (WCB) have recently launched a new site specifically designed to assist in this area called the **Psychological Health and Safety Resources Centre** found here: [WCB Psychological Health & Safety Resources \(worksafeforlife.ca\)](https://worksafeforlife.ca). The site has been developed to offer workplaces resources, key principals and best practices around Psychological Health and Safety in the Workplace. This website provides resources around:

**Workplace Psychological Health and Safety:** A closer look at the National Standard for Psychological Safety at Work, and the 13 psycho-social factors that support positive mental health

**Psychologically Safe Leadership:** This section outlines the five domains that comprise psychologically safe leadership and provides valuable insights and action plans for leaders.

**Tools and Resources:** From new assessment tools to discounted educational resources and more, the Resource Centre provides practical solutions to support ongoing mental health initiatives.

### **UPCOMING WEBINAR from TIANS / NSTHRC**

Creating an environment where people feel safe to take interpersonal risks, make mistakes and disagree with others is key to creating a safe working environment. Psychological safety in the workforce enhances trust and community. This training program shares strategies for designing a safe space in the contemporary workplace and will also include raising awareness about the subtle but serious impact of microaggressions.

Date: Thursday, March 26 | 10:00-11:30am

Facilitator: Ann Divine, Ashanti Leadership

EMAIL TO REGISTER: [training@tourism.ca](mailto:training@tourism.ca)

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# Belong

Building IDEAL Workplaces

If you are interested in building your workforce by tapping into new pools of talent, this workshop is for you!.

Creating accessible workplaces takes more than good intentions – it requires leadership, mindset shifts, and practical tools.

Workshop participants will:

- Explore strategies for ensuring your business can enhance its hiring success and increase retention;
- Learn how to shift perceptions around disability and accommodation;
- Discover tools and approaches to embed accessibility across the employee lifecycle.

Date: Friday, March 27

Time: 9:00am-12:30pm

Location: Best Western Plus Bridgewater Hotel & Convention Centre

Facilitator: Rod White

**EMAIL TO REGISTER: [training@tourism.ca](mailto:training@tourism.ca)**

This interactive session introduces employers to key concepts from the Belong training program, developed by Tourism HR Canada and funded by The Government of Canada.

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## QUALITY MENTORING OPPORTUNITY



### Do you need business support?

Quality Mentoring is a great program designed to support enhanced quality, competitiveness and long-term sustainability of the tourism sector. This program connects business owner/operators with qualified mentors who provide professional expertise in targeted business topics. Applying is quick and easy, using our online form. Upon receipt, a TIANS Staff member will contact you to discuss specific needs and determine eligibility. Areas of support could include, but are not limited to:

- General Quality Audits
- Operational Efficiencies & Innovations: Guidance to improve workflows and productivity, AI and digital tools, reservation systems
- General Management Advice & Mentoring: Feedback in adapting business management practices
- Marketing: Understanding your target market, social media training/support, website design/functionality
- Business/Financial Planning: Advice regarding cash flow, revenue management, strategic financial decisions; succession planning
- Other: (Areas not indicated above can be discussed with TIANS Staff in more depth to identify potential supports)

**NOTE: Program Deadline is March 31st - Opportunities are still available.**

**[Apply Now!](#)**

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## ATLANTIC CANADA AGREEMENT ON TOURISM



### ACAT - Opening the Door to New Opportunities

FINN, ACAT's UK in-market media relations partner, recently hosted targeted media events in Edinburgh and London, connecting directly with 24 key travel journalists.

The events provided valuable opportunities for the ACAT team to connect directly with key media, share new and emerging stories from across Atlantic Canada, and highlight experiences that resonate with UK travellers. Just as importantly, the sessions helped strengthen relationships and open the door to future editorial opportunities.

*Pictured Above - ACAT team at Edinburgh media event (left to right: Patricia Pardy, Tourism Nova Scotia, Candice Walsh, Newfoundland & Labrador Tourism, Catilin Griffiths, Tourism New Brunswick, Kelley Keefe, ACAT, April Cernuschi and Lucia Cappiello, FINN Partners)*





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